



Attorney Docket No. 3861 P 002

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Housh Khoshbin et al.

Application No.: 09/638,825

Confirmation No.: 9537

Filed On: August 14, 2000

Examiner: Brown, Vernal U.

Art Unit: 2635

For: Method and Apparatus for Displaying
Advertising Indicia on a Wireless Device

Mail Stop Amendment

Commissioner For Patents

P.O. Box 1450

Alexandria, VA 22313-1450

**REPLY TO FINAL OFFICE ACTION MAILED MARCH 3, 2006
AND RCE SUBMISSION UNDER 37 C.F.R. §1.114**

This is in response to the final Office Action of March 3, 2006.

This Reply should be considered a submission in a Request for Continued Examination (RCE) under 37 C.F.R. 1.114 (see attached *Transmittal*). Enclosed is a Check to cover the cost of this Request in accordance with §1.17(e) (\$395) and a three-month Extension of Time (\$510) – small entity status previously established. Reconsideration of the referenced application, including all pending claims, is respectfully requested in light of the amendments and remarks set forth below.

Listing of Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.